

Press release
Stockholm February 20, 2019

Adjusted information to press release Bambuser appoints new CFO

The press release that was published today on February 20 is adjusted by informing that Ingvar Svensson's interim agreement as CFO instead converts into a consulting agreement.

Bambuser appoints new CFO

Bambuser has appointed Linda Murray Wennberg as new Chief Financial Officer. Linda's latest position was as Finance manager at Aftonbladet and was also part of the management team for Aftonbladet TV/Video. She takes up her position on February 20, 2019 and succeeds Ingvar Svensson, whose interim agreement as CFO is overlapping into a consulting agreement.

Linda Murray Wennberg has nearly 15 years of experience in Business & Finance from various industries such as fast-moving consumer goods, telecoms and media. She has previously worked at Coca-Cola, Telenor and Bredbandsbolaget to name some and has held several senior positions within Schibsted Media Group and Aftonbladet where she most recently held the position as Finance manager.

"It is with great pleasure I welcome Linda to Bambuser, which is currently in a very intense and exciting phase. We have worked together before, at Schibsted/Aftonbladet and I look forward to work with her again. Linda has extensive experience of working with digital business models and has great passion for merging finance and business development as well as building successful teams. Furthermore, I am pleased to keep Ingvar as a consultant within the company, as he, due to his other commitments, cannot engage to the same extent as before." says Maryam Ghahremani, CEO of Bambuser.

This is information that Bambuser AB (publ.) is obliged to make public pursuant to the EU Market Abuse Regulation. The information was sent for publication, through the agency of the contact persons set out below, on February 20, 2019, 19:00 CET.

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About Bambuser AB

Bambuser is a Swedish software company that offers B2B solutions for live video. Since 2007, the Company has developed a platform for interactive live video broadcasts enabling live video streaming from mobile phones and web cams to the Internet. The breakthrough occurred in 2010, when the Company's service was used to report the unrest in Egypt during the parliamentary elections. The following year, videos were produced via Bambuser and used in several television broadcasts throughout the world during the Arab Spring.

Bambuser's live streaming technology has over the years been installed in more than 50 million devices and millions of news consumers through companies like CNN, BBC, Al Jazeera, Sky News Arabia, etc. Since 2014, Bambuser has chosen to focus on B2B, Business-to-Business, to increase the spread of the company's products and strengthen its long-term revenue potential. Among the customers are companies as AP, Schibsted/Aftonbladet, NRK & Ilta-Sanomat.

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