

Press release
Stockholm March 6th, 2019

Bambuser appoints Mangold as market maker

Bambuser has appointed Mangold Fondkommission as market maker for the company's share. The purpose of the market maker is to improve the liquidity of the share and reduce the difference between buying and selling prices. The assignment will begin on March 6th, 2019.

Mangold will, in its mission as a market maker, ensure the possibility of trading in Bambuser's share every day by continuously placing trading items on each purchase and sales page in the order book. A market maker intends to create a more accurate price picture in a company's share, which in consequence gives a more correct valuation of the company and provides the opportunity for an improved trading volume in the share.

Certified Advisor

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About Bambuser AB

Bambuser is a Swedish software company that offers B2B solutions for live video. Since 2007, the Company has developed a platform for interactive live video broadcasts enabling live video streaming from mobile phones and web cams to the Internet. The breakthrough occurred in 2010, when the Company's service was used to report the unrest in Egypt during the parliamentary elections. The following year, videos were produced via Bambuser and used in several television broadcasts throughout the world during the Arab Spring.

Bambuser's live streaming technology has over the years been installed in more than 50 million devices and millions of news consumers through companies like CNN, BBC, Al Jazeera, Sky News Arabia, etc. Since 2014, Bambuser has chosen to focus on B2B, Business-to-Business, to increase the spread of the company's products and strengthen its long-term revenue potential. Among the customers are companies as AP, Schibsted/Aftonbladet, NRK & Iltä-Sanomat.