



Bambuser adds support for Low Latency HLS

Bambuser today announces support for Low Latency HLS - LHLS to its adaptive and developer friendly end-to-end live streaming solution with a new update to its player SDKs.

“We have always embraced low latency, which enables meaningful interaction between broadcasters and viewers. As we now launch our implementation of LHLS we go into the future with an even more scalable, robust and cost-efficient streaming solution.” says Maryam Ghahremani, CEO of Bambuser.

HLS, short for HTTP Live Streaming, is the most well-supported format for streaming video over the Internet, both live and on demand. An unfortunate consequence of how HLS works is high latency, which is why Bambuser has avoided plain HLS for live video in the past.

“Our LHLS solution is to extend HLS with support for playing segments produced in real-time, and to provide video players with full support for this extension. This means all the scalability and cost benefits of HLS are maintained while still providing the ultra low latency, which Bambuser is known for.” says Martin Storsjö, CTO and co-founder of Bambuser.

With no additional configuration, Bambuser’s customers are now able to adopt LHLS simply by integrating the updated versions of Bambuser’s player SDKs on both iOS and Android.

More information on this update can be found [on Bambuser's blog](#).

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About Bambuser AB

Bambuser is a Swedish software company that offers developer friendly tools and APIs for business to integrate live streaming into their apps and processes. Since 2007, the

Company has developed a platform for interactive live video broadcasts enabling live video streaming from mobile phones and web cams to the Internet.

Since 2014, Bambuser has chosen to focus on B2B, Business-to-Business, to increase the spread of the company's products and strengthen its long-term revenue potential. Among the customers are companies as Associated Press, Sky News, Schibsted, ZenSports and Vinculums.